

# Shoprite Holdings Ltd in Retailing (World)

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## Abstracts

Shoprite Holdings Ltd has successfully increased sales and profits ahead of the retailing industry in South Africa thanks to an extensive brand portfolio and low retail prices. The company's operations in Africa are profitable despite the high cost of operations and currency fluctuations. Wal-Mart's entry into South Africa will be the main challenge to Shoprite's future performance in its home market and, increasingly, across the region as a whole.

Euromonitor International's Shoprite Holdings Ltd in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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