

Shoprite Holdings Ltd in Sub-Saharan Africa

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Abstracts

Shoprite Holdings Ltd is the fourth largest grocery retailer in the Middle East and Africa. The company operates under the Shoprite, Usave, Checkers, OK Furniture, Freshmark and House & Home brands. Its store positionings range from low-priced to premium.

Euromonitor International's Shoprite Holdings Ltd in Sub-Saharan Africa company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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