

Shoppers Drug Mart Inc in Retailing (Canada)

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Abstracts

Shoppers continues on its course of building growth through acquisition, as well as building generic and private label prescription drug sales in key markets as drugstores grappled with new government regulations which forced retailers to lower the cost of prescription drugs in a number of Canadian provinces, and strongly supported products outside of consumer health – beauty and personal care and groceries in particular. With revenue from prescription drug sales declining, Shoppers is hoping.

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