

# Shoppers Drug Mart Corp in Beauty and Personal Care (Canada)

<https://marketpublishers.com/r/S9AE45FEB42EN.html>

Date: April 2017

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: S9AE45FEB42EN

## Abstracts

As the largest drugstore chain in the Canadian market, with more than 1,300 outlets, Shoppers Drug Mart is looking to expand its product range so as to grow beyond its pharmacy roots. One of the first steps in this process was to leverage its ties with Loblaw Cos to expand its grocery offerings to drive customer traffic. This was followed by the expansion of the retailer's beauty and personal care offerings, in both the mass and premium segments. Currently, Shoppers Drug Mart is focused on growi...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Shoppers Drug Mart Corp: Key Facts

Summary 2 Shoppers Drug Mart Corp: Operational Indicators

Company Background

Chart 1 Shoppers Drug Mart Corp: Shoppers Drug Mart in Calgary, Alberta

Internet Strategy

Private Label

Summary 3 Shoppers Drug Mart Corp: Private Label Portfolio

Competitive Positioning

Summary 4 Shoppers Drug Mart Corp: Competitive Position 2016

## I would like to order

Product name: Shoppers Drug Mart Corp in Beauty and Personal Care (Canada)

Product link: <https://marketpublishers.com/r/S9AE45FEB42EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S9AE45FEB42EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970