

Shop Direct Home Shopping Ltd in Toys and Games (United Kingdom)

https://marketpublishers.com/r/S304D8D2BAAEN.html

Date: September 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S304D8D2BAAEN

Abstracts

In the coming years, Shop Direct Home Shopping Ltd will work towards diversification of its offer by giving customers greater choice across a wide array of well-known brands such as Sony PlayStation, Microsoft and Sonos. Focus will be on electrical and seasonal products such as TVs, white goods and gaming consoles.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Shop Direct Home Shopping Ltd: Key Facts

Summary 2 Shop Direct Home Shopping Ltd: Operational Indicators

Company Background

Internet Strategy

Competitive Positioning



I would like to order

Product name: Shop Direct Home Shopping Ltd in Toys and Games (United Kingdom)

Product link: https://marketpublishers.com/r/S304D8D2BAAEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S304D8D2BAAEN.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below