

Shokoladnitsa-Ukraine TOV in Consumer Foodservice (Ukraine)

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Abstracts

Shokoladnitsa Ukraina TOV is one of the largest and fastest growing companies in consumer foodservice in Ukraine. The company has taken the decision to move away from focusing on discount programmes and promotions, focusing instead on offering higher quality products and services. Shokoladnitsa Ukraina TOV is planning to open one or two new cafés on an annual basis for the foreseeable future.

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