

## Shirin MMC in Packaged Food (Azerbaijan)

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### Abstracts

Shirin has modern production facilities, a well-developed distribution system and sufficient financial resources to increase its share considerably over the forecast period. It offers a variety of chocolate products to meet the requirements of different consumer tastes, and strives to develop consumer loyalty, and to improve the product quality and image of its boxed assortments. The company plans to obtain a leading position in sold-by-weight chocolates in Azerbaijan.

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