

# **Ships and Boats in France: ISIC 351**

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## **Abstracts**

### **PPI**

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Ships and Boats market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Commercial Vessels and Ships, Pleasure and Sporting Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

Get a detailed picture of the Ships and Boats market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Ships and Boats in France: ISIC  
Euromonitor International  
December 2023

### LIST OF CONTENTS AND TABLES

#### SHIPS AND BOATS IN FRANCE: ISIC

##### HEADLINES

##### INDUSTRY OVERVIEW

##### CHART 1 Key Industry's Indicators 2017-2027

##### PRODUCTION SCORECARD

##### Summary 1 Scorecard of Production Pillar 2017-2027

##### CHART 2 Production Value Regional Comparison 2022

##### CHART 3 Production Value per Capita Regional Comparison 2022

##### CHART 4 Production Value Growth Regional Comparison 2017-2027

##### CHART 5 Future and Absolute Growth of Production Value Regional Comparison 2022-2027

##### CHART 6 Production Value 2017-2027

##### CHART 7 Production Value by Category 2017-2022

##### CHART 8 Production Value by Category 2022-2027

##### CHART 9 Production Value per Employee 2017-2022

##### CHART 10 Exports 2017-2022

##### CHART 11 Exports Regional Comparison 2022

##### INDUSTRY'S GROWTH DRIVERS

##### Summary 2 Key Buyer Industries in France 2017-2027

##### Summary 3 Key Supplier Industries in France 2017-2027

##### CHART 12 External Demand Factors

##### CHART 13 Top Industry's Suppliers and Buyers

##### COST STRUCTURE

##### CHART 14 Cost Structure Comparison 2022

##### CHART 15 Cost Structure 2017-2022

##### CHART 16 B2B Costs and Growth 2022, USD million

##### CHART 17 Prices of Selected Commodities 2022 Q3-2023 Q4, Index

##### CHART 18 Profit and Profit Margin 2017-2022

##### CHART 19 Average Salary 2017-2022

##### CHART 20 Labour Costs and Employee Productivity Comparison 2017-2022

##### FIRMOGRAPHICS

CHART 21 Number of Companies by Size 2017/2022

CHART 22 Competitive Landscape Structure by Company Size 2017/2022

CHART 23 Top Companies' Ranking 2017-2022 and % of Production Value 2022

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 4 Scorecard of Consumption 2017-2022

CHART 24 Market Size Regional Comparison 2022

CHART 25 Market Size per Capita Regional Comparison 2022

CHART 26 Market Size Growth Regional Comparison 2017-2022

CHART 27 Market Size Absolute and Average Historic Growth Regional Comparison 2017-2022

CHART 28 Market Structure by Buyer 2017-2022

CHART 29 B2B Buyers and Growth 2022, USD million

CHART 30 Market Structure 2017-2022

CHART 31 Market Structure by Category 2017-2022

CHART 32 Imports 2017-2022

CHART 33 Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

CHART 34 Attractiveness Index in Selected Industries 2022

CHART 35 Ships and Boats Attractiveness Index Comparison Across All Industries 2022

CHART 36 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 5 Economic Context and Labour Market 2022-2027

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