

# Shin Kong Mitsukoshi Department Store Co Ltd (Taiwan) in Retailing (Taiwan)

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## Abstracts

Since Shin Kong Mitsukoshi Department Store Co Ltd (Taiwan) already operates quite a number of large department stores across Taiwan, it is unlikely for the company to open new outlets in the near future. However, the company is expected to renovate or extend the current outlets to have themes for different sections of its department stores to appeal to more young consumers.

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## Contents

Strategic Direction

Key Facts

Summary 1 Shin Kong Mitsukoshi Department Store Co Ltd (Taiwan): Key Facts

Summary 2 Shin Kong Mitsukoshi Department Store Co Ltd (Taiwan): Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Shin Kong Mitsukoshi Department Store Co Ltd (Taiwan): Competitive Position 2014

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