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Shimamura Co Ltd in Apparel and Footwear (Japan)

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Abstracts

Shimamura is expected to focus on improving its supply chain in the forecast period, building long-term and larger supply contracts with manufacturers in countries such as China and India as it seeks to reduce costs. However, the company will also have to consider the impact of long lead times on orders, with Shimamura likely to also focus on improving order flexibility and speed. This will better enable the company to address changing fashion trends and to adjust orders in response to the impac...

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Contents

Strategic Direction
Key Facts
  Summary 1 Shimamura Co Ltd: Key Facts
  Summary 2 Shimamura Co Ltd: Operational Indicators
Retail Operations
  Summary 3 Shimamura Co Ltd: Retail Operational Indicators
Internet Strategy
Competitive Positioning
  Summary 4 Shimamura Co Ltd: Competitive Position 2015

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