

Sharp Corp in Consumer Appliances (World)

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Abstracts

Sharp's expansion in Southeast Asia has enabled it to outpace the growth of the global consumer appliances market in recent years. This profile examines the potential for the company to further develop its presence in the region, as well as considering opportunities for it to adapt its offer to challenging conditions in developed markets.

Euromonitor International's Sharp Corp in Consumer Appliances (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Appliances industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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