

Shanghai Zijiang Enterprise Group Co Ltd in Packaging Industry (China)

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Abstracts

Zijiang will continue to focus on the production of PET bottles and closures for soft drinks. However, due to the slumping beverage market in China, the company is searching new clients, as well as expanding into markets in other areas, including aluminium soft packaging film for lithium-polymer battery and solar back sheets in order to increase profit margins.

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