

Shanghai Yaoji Playing Cards Co Ltd in Toys and Games (China)

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Abstracts

Over the forecast period, Shanghai Yaoji Playing Cards will continue to maintain its leading position in games and puzzles. Yaoji's main target is to invest in new manufacturing lines which could produce more poker playing cards with better quality within a short period, so as to reduce costs and meet the increasing demand, in both the domestic and the international market. Although it has traditionally focused on sales in coastal area markets, Yaoji plans to enhance its influence in western...

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