

Shanghai Pehchaolin Daily Chemical Co Ltd in Beauty and Personal Care (China)

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Abstracts

Shanghai Pehchaolin Daily Chemical (Shanghai Pehchaolin) will continue to focus on the herbal concept in new product research and development, to bring beauty and confidence to Chinese women. To stay relevant amidst the increasingly fierce competition, Shanghai Pehchaolin will further improve its brand reputation and product design, to become the top domestic brand in the market over the forecast period.

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Contents

Strategic Direction

Key Facts

Summary 1 Shanghai Pehchaolin Daily Chemical Co Ltd: Key Facts

Competitive Positioning

Summary 2 Shanghai Pehchaolin Daily Chemical Co Ltd: Competitive Position 2016

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