

Shanghai Luolai Home Textile Co Ltd in Home and Garden (China)

<https://marketpublishers.com/r/S4A34FF9D64EN.html>

Date: June 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: S4A34FF9D64EN

Abstracts

Over the forecast period, Shanghai Luolai will work to strengthen its position in home and garden specialist retailers in China by expanding both its outlet network and the assortment of products on offer in its stores. In particular, having made its name selling home textiles, the company is now expected to focus on widening its offer of other types of home furnishings products. The company is also interested in helping consumers to create “smart” homes via the sale of advanced home...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Shanghai Luolai Home Textile Co Ltd: Key Facts

Summary 2 Shanghai Luolai Home Textile Co Ltd: Operational Indicators 2012-2014

Company Background

Chart 1 Shanghai Luolai Home Textile Co Ltd: Luolai in Shanghai

Internet Strategy

Private Label

Summary 3 Shanghai Luolai Home Textile Co Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Shanghai Luolai Home Textile Co Ltd: Competitive Position 2014

I would like to order

Product name: Shanghai Luolai Home Textile Co Ltd in Home and Garden (China)

Product link: <https://marketpublishers.com/r/S4A34FF9D64EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4A34FF9D64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970