

Shanghai Luolai Home Textile Co Ltd in Home and Garden (China)

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Abstracts

Over the forecast period, Shanghai Luolai will work to strengthen its position in home and garden specialist retailers in China by expanding both its outlet network and the assortment of products on offer in its stores. In particular, having made its name selling home textiles, the company is now expected to focus on widening its offer of other types of home furnishings products. The company is also interested in helping consumers to create "smart" homes via the sale of advanced home...

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Contents

Strategic Direction

Key Facts

Summary 1 Shanghai Luolai Home Textile Co Ltd: Key Facts

Summary 2 Shanghai Luolai Home Textile Co Ltd: Operational Indicators 2012-2014

Company Background

Chart 1 Shanghai Luolai Home Textile Co Ltd: Luolai in Shanghai

Internet Strategy

Private Label

Summary 3 Shanghai Luolai Home Textile Co Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Shanghai Luolai Home Textile Co Ltd: Competitive Position 2014



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