

Shanghai Johnson Ltd in Home Care (China)

https://marketpublishers.com/r/S753F84EB4AEN.html

Date: May 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: S753F84EB4AEN

Abstracts

Shanghai Johnson will continue to invest heavily in developing environmentally-friendly home care products over the forecast period, through blending natual ingredients into product formulas and improving packaging. Moreover, the company will also look to be environmentally-friendly throughout the whole production process, aiming to reduce its pollutant discharges as much as possible. In addition, Shanghai Johnson will further professionalise and diversify the product portfolios of its key...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Shanghai Johnson Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Shanghai Johnson Ltd: Competitive Position 2014



I would like to order

Product name: Shanghai Johnson Ltd in Home Care (China)

Product link: https://marketpublishers.com/r/S753F84EB4AEN.html

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S753F84EB4AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970