

Sevil Parfumeri Kozmetik Ticaret ve Sanayi AS in Luxury Goods (Turkey)

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Abstracts

Sevil Parfumeri is expected to continue to rapidly expand its outlet numbers by a franchise system, as well as by company-owned outlets over the forecast period. The company will open eight more stores by the end of 2013. The company is likely to continue to expand its luxury brand portfolio further during the forecast period. As Sevil Parfumeri mostly sells premium products, the company is expected to enter into further agreements with credit card companies in order to offer better payment...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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