

Severin Polska Sp zoo in Consumer Appliances (Poland)

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Date: April 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S4F9142C026EN

Abstracts

Severin Polska is expected to continuously increase its market share in Poland, although its share in small appliances does not currently reach 1%, because it is not present in all categories. On the contrary, its offer consists of products which are not standard in the Polish market, such as fondue sets, raclette grills and machines for cooking eggs.

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