

Severin Elektrogeräte GmbH in Consumer Appliances (Germany)

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Abstracts

The company plans to maintain its strong position in the German consumer appliances industry. As done in the past, Severin Elektrogeräte will continue driving innovation in the product areas where the company is present. Being one of its main assets, the company will strive to maintain its reputation as a traditionally German manufacturer offering high-quality appliances. To maintain its reputation amongst German consumers, the company will focus on keeping the quality of its appliances products...

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