

# Sets/Kits in Saudi Arabia

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## Abstracts

Growth in sets/kits was driven over the review period by a strong rise in the number of tourists visiting Saudi Arabia, especially for religious tourism. Tourist arrivals rose in 2014, to reach 16.7 million. The rise in the number of tourists visiting Saudi Arabia was driven by strong investment in Hajj and Umrah facilities, with expanded roads, and improved means of transportation, travel accommodation and consumer foodservice. Many of these tourists buy gifts to take back to their family and...

Euromonitor International's Sets/Kits in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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