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Sets/Kits in Poland

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Abstracts

Sets/kits continued to be a popular form of gift to be purchased on different occasions such as Christmas or birthdays. Sets/kits is a popular option among consumers who are looking for a gift other than just money in an envelope, which is becoming increasingly popular, and who do not have time to spend on shopping. For such consumers, a set already packaged in an elegant box is a perfect option. The best time for sets/kits is the period before Christmas, when the range and availability is...

Euromonitor International's Sets/Kits in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

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