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Sets/Kits in Costa Rica

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Abstracts

Sets/kits continue to follow the major product trends within the economy or premium segments, and within the popular base of direct selling brands. Besides festive period offers (Mother’s Day, Valentine’s Day and Christmas), the latest development efforts are being focused on mini-sets and travel kits, which tend to include the most popular “layer scenting” beauty and personal care solutions and best-selling fragrances (shower gel, body lotion, hand wash, hand sanitiser and body spray). One of...

Euromonitor International's Sets/Kits in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

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