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Sets/Kits in Bulgaria

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Abstracts

The banking crisis in Bulgaria, which started in June 2014, led to rising consumer pessimism. Data from the October consumer confidence survey showed that expectations for the future financial condition of households had worsened considerably, compared with readings in April and July. As a result, pessimistic consumers reined in spending during a crucial period. Industry sources estimated that sales growth in the fourth quarter did not exceed 3%, compared with 18% in the fourth quarter of 2013.

Euromonitor International's Sets/Kits in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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