

Sets/Kits in Cameroon

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Abstracts

Sales of sets/kits remained negligible in Cameroon during 2014. Hair care kits and baby and child-specific cosmetics remain the only categories in which sets/kits are offered in Cameroon. Hair care kits are mainly expensive premium products reserved for high-income groups and are poorly stocked in outlets. Consumer awareness and marketing activities in this category remain very low.

Euromonitor International's Sets/Kits in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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