

Sets/Kits in Turkey

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Abstracts

In 2014, sales of sets/kits rose during special occasions, such as the Valentine's Day, Mother's Day and especially over the New Year. Since the accumulative price of the individual items within sets/kits would be higher than the unit price of the set/kit, these products are popular during festive periods. People generally purchased sets/kits as presents for their loved ones.

Euromonitor International's Sets/Kits in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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L'Oréal Türkiye Kozmetik San Ve Tic As in Beauty and Personal Care (turkey)

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New Product Developments Focus on Sophistication and Segmentation

Strong Potential Growth Over the Forecast Period

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