

Sets/Kits in Thailand

URL:	https://marketpublishers.com/r/S8C7B60D126EN.html
Date:	August 24, 2015
Pages:	19
Price:	US\$ 990.00
ID:	S8C7B60D126EN

Sets/kits recorded slightly lower current value growth in 2014 than in 2013, though remaining attractive. Sets/kits were increasingly utilised by consumers as suitable for trials, since sets/kits often include a complete regime such as toner, serum and moisturiser. Realising this demand, manufacturers were also keen to offer sets/kits to attract consumers given the highly competitive beauty and personal care environment.

Euromonitor International's Sets/Kits in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sets/Kits market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Category Data

Table 1 Sales of Sets/Kits: Value 2009-2014

Table 2 Sales of Sets/Kits: % Value Growth 2009-2014

Table 3 Sales of Sets/Kits by Premium vs Mass: % Value 2009-2014

Table 4 NBO Company Shares of Sets/Kits: % Value 2010-2014

Table 5 LBN Brand Shares of Sets/Kits: % Value 2011-2014

Table 6 LBN Brand Shares of Premium Sets/Kits: % Value 2011-2014

Table 7 Forecast Sales of Sets/Kits by Premium vs Mass: % Value: Value 2014-2019

Table 8 Forecast Sales of Sets/Kits by Premium vs Mass: % Value: % Value Growth 2014-2019

Table 9 Forecast Sales of Sets/Kits by Premium vs Mass: % Value 2014-2019

Executive Summary

Beauty and Personal Care Grows Steadily in 2014

Convenience Surrounds Beauty and Personal Care

International Players Gain Ground in Beauty and Personal Care

New Product Launches Exude Sophisticated Advancement

Beauty and Personal To Continue Positive Performance

Key Trends and Developments

Minimal Impact of Unstable Political Situation on Beauty and Personal Care

Sophisticated Advancements in Beauty and Personal Care

Heightened Competition Within Beauty and Personal Care

Market Data

Table 10 Sales of Beauty and Personal Care by Category: Value 2009-2014

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2009-2014

Table 12 Sales of Premium Beauty and Personal Care by Category: Value 2009-2014

Table 13 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2009-2014

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2010-2014

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2010-2014

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2011-2014

Table 17 GBO Company Shares of Beauty and Personal Care: % Value 2010-2014

Table 18 NBO Company Shares of Beauty and Personal Care: % Value 2010-2014

Table 19 LBN Brand Shares of Beauty and Personal Care: % Value 2011-2014

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2014-2019

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2014-2019

Table 22 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2014-2019

Table 23 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2014-2019

Sources

Summary 1 Research Sources

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