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Sets/Kits in Switzerland

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Abstracts

Sets/kits traditionally contain different items of the same brand packaged together in a set and sold at an interesting price compared to purchasing the items separately. These sets usually combine a fragrance with its bath and shower ancillaries, skin care or colour cosmetics products. One or two of the products are provided in a full size format, while the others tend to be in a smaller size format. These sets provide a major opportunity for manufacturers to recruit new customers by using...

Euromonitor International's Sets/Kits in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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