

Sets/Kits in Malaysia

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There were many types of sets/kits on offer in Malaysia in 2014, covering fragrances, facial care, hand care, body care and sun care. Consumers tended to purchase sets/kits during festive periods or for special occasions, such as Christmas, Valentine's day, Mother's Day, Father's Day, wedding and even as gifts for new born babies.

Euromonitor International's Sets/Kits in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Sets/Kits market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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