

## Sets/Kits in Malaysia

URL:	<a href="https://marketpublishers.com/r/SAE61CD73ADEN.html">https://marketpublishers.com/r/SAE61CD73ADEN.html</a>
Date:	September 29, 2015
Pages:	24
Price:	US\$ 990.00
ID:	SAE61CD73ADEN

There were many types of sets/kits on offer in Malaysia in 2014, covering fragrances, facial care, hand care, body care and sun care. Consumers tended to purchase sets/kits during festive periods or for special occasions, such as Christmas, Valentine's day, Mother's Day, Father's Day, wedding and even as gifts for new born babies.

Euromonitor International's Sets/Kits in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Sets/Kits market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Content

Headlines

Trends

Category Data

Table 1 Sales of Sets/Kits: Value 2009-2014

Table 2 Sales of Sets/Kits: % Value Growth 2009-2014

Table 3 Sales of Sets/Kits by Premium vs Mass: % Value 2009-2014

Table 4 NBO Company Shares of Sets/Kits: % Value 2010-2014

Table 5 LBN Brand Shares of Sets/Kits: % Value 2011-2014

Table 6 LBN Brand Shares of Premium Sets/Kits: % Value 2011-2014

Table 7 Forecast Sales of Sets/Kits by Premium vs Mass: % Value: Value 2014-2019

Table 8 Forecast Sales of Sets/Kits by Premium vs Mass: % Value: % Value Growth 2014-2019

Table 9 Forecast Sales of Sets/Kits by Premium vs Mass: % Value 2014-2019

Avon Cosmetics (m) Sdn Bhd in Beauty and Personal Care (malaysia)

Strategic Direction

## Key Facts

Summary 1 Avon Cosmetics (M) Sdn Bhd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Avon Cosmetics (M) Sdn Bhd: Competitive Position 2014

Procter & Gamble (m) Sdn Bhd in Beauty and Personal Care (malaysia)

Strategic Direction

Key Facts

Summary 3 Procter & Gamble (M) Sdn Bhd: Key Facts

Company Background

Production

Competitive Positioning

Summary 4 Procter & Gamble (M) Sdn Bhd: Competitive Position 2014

Executive Summary

Strong Purchasing Power Drives Sales

Players Focus More on Men

International Brands Continue To Dominate

Aggressive New Product Development by the Top Players

Slower Value Growth Is Anticipated Over the Forecast Period

Key Trends and Developments

Distribution Sees A Slow Move Towards Non-store Retailing

Male Consumers Increasingly Demand More Premium Brands

Retailers Boost Sales Through Product Expansion and In-store Services

Market Data

Table 10 Sales of Beauty and Personal Care by Category: Value 2009-2014

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2009-2014

Table 12 Sales of Premium Beauty and Personal Care by Category: Value 2009-2014

Table 13 Sales of Premium Beauty and Personal Care by Category: % Value Growth 2009-2014

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2010-2014

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2010-2014

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2011-2014

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2009-2014

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2009-2014

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2014

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2014-2019

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2014-2019

Table 22 Forecast Sales of Premium Beauty and Personal Care by Category: Value 2014-2019

Table 23 Forecast Sales of Premium Beauty and Personal Care by Category: % Value Growth 2014-2019

Sources

Summary 5 Research Sources

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