

Sets/Kits in Lithuania

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Abstracts

Sales of sets/kits were lifted by the continuing economic rebound in Lithuania in 2014. Turnover grew at a tolerable pace despite the passive attitudes of both retailers and producers towards increasing the appeal of these products. Industry sources were unambiguous about their attitude towards sets/kits – it was not a strategic goal for any of the companies and this certainly showed. Apart from the allocation of more space during the holiday shopping periods, including the crucial winter...

Euromonitor International's Sets/Kits in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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