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Sets/Kits in Israel

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Abstracts

Set/kits conquered a niche and achieved solid sales over recent years, witnessing rapid growth of 7% in current value terms in 2014. The relative level of maturity and the presence of several competitors encouraged differentiation through new product developments, whilst maintaining the average unit price fairly stable. For example, in 2014 Laline Candles & Soaps began to offer sets in different varieties, such as a travel set, which includes a mini travel kit, vanilla/oriental musk body kit, ...

Euromonitor International's Sets/Kits in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sets/Kits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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