

# Setifis Bottling Co in Soft Drinks (Algeria)

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## Abstracts

Setifis Bottling Co is taking steps to increase its value share in Algeria. Thanks to the rapid development and strong growth being recorded in juice and bottled water, the company is expected to gain a stronger position in the market over the forecast period, not least through its efforts to improve its value shares in categories in which its influence has so far been relatively limited, such as flavoured bottled water.

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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