

Septona SA in Tissue and Hygiene (Greece)

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Abstracts

Manufacturing private label is an important part of the company's activities, and a key objective for Septona is to establish new partnerships with retailers in Greece and beyond. Increasing its export activity and presence in foreign markets is another primary target for the future. At the same time the company will focus on gaining value share within hygiene in Greece, using the domestic origin of its products as a selling point. Investing in new product launches and expanding the...

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