

Sephora Singapore Pte Ltd in Retailing (Singapore)

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Abstracts

Sephora Singapore is set to increase its emphasis on developing marketing and e-commerce strategies to build customer loyalty and drive differentiation for its brand through the adoption of smart technology and intuitive features.

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Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Sephora Singapore Pte Ltd: Share of Sales Generated by Internet
Retailing 2014-2016

Private Label

Competitive Positioning

Summary 2 Sephora Singapore Pte Ltd: Competitive Position 2016

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