

# Sephora Holdings SA in Beauty and Personal Care (France)

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## Abstracts

Sephora aims to expand further in France by opening more retail outlets. The company plans to open 10 stores per year over the forecast period. Sephora is also set to introduce new brands and extend its range of private label products. The company is likely to maintain stable prices over the forecast period. To compete for sales, it is also set to continue to offer more beauty services to its customers. This leading beauty specialist retailer is also expected to invest further in its web store i...

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