

# Sephora Cosmetics Romania SA in Beauty and Personal Care (Romania)

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Date: May 2016

Pages: 0

Price: US\$ 150.00 (Single User License)

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### **Abstracts**

Sephora launched internet retailing in Romania in February 2016 and is planning to focus on the development of this channel in the forecast period. During 2015 Sephora meanwhile also reopened its store in Bucuresti Mall, with this outlet benefiting from a design revamp in line with its latest global design concept.

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