

# Sepatu Bata Tbk PT in Apparel and Footwear (Indonesia)

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## Abstracts

Sepatu Bata Tbk PT intends to strengthen its footwear business by extending its existing outlets in the country. Its focus will be on opening stores in Jakarta and Sumatera, as logistics costs are cheaper than in other areas. It also plans to change the designs of outlets in order to attract more consumers.

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## Contents

Strategic Direction

Key Facts

Summary 1 Sepatu Bata Tbk PT: Key Facts

Retail Operations

Summary 2 Sepatu Bata Tbk PT: Retail Operational Indicators

Internet Strategy

Chart 1 Sepatu Bata Tbk PT: Bata in Soekarno Hatta, Bandung, Indonesia

Competitive Positioning

Summary 3 Sepatu Bata Tbk PT: Competitive Position 2016

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