

Sepac - Serrados e Pasta de Celulose Ltda in Tissue and Hygiene (Brazil)

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Abstracts

Sepac is expected to develop its existing brands Duetto, Paloma and Maxim and private label products in toilet paper, kitchen towels and napkins. Thanks to large investments in its manufacturing facility, the company increased its production capacity, and is expected to maintain contracts with leading store-based retailers Cia Brasileira de Distribuição and Wal-Mart do Brasil Ltda, and increase sales in new regions of the country and Latin America.

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