

Senheng Electric (KL) Sdn Bhd in Consumer Electronics (Malaysia)

<https://marketpublishers.com/r/S54F132A6F3EN.html>

Date: October 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: S54F132A6F3EN

Abstracts

Senheng aims to remain the leading electronics and appliances retailer in Malaysia through its strong branding, competitive product pricing and nationwide coverage.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, LCD TVs by Screen Type, Mobile Phones by Type of Contract, Portable Consumer Electronics, Smartphones by OS, Tablets by OS, TVs by Network Connectivity.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Senheng Electric (KL) Sdn Bhd: Key Facts

Summary 2 Senheng Electric (KL) Sdn Bhd: Operational Indicators

Company Background

Chart 1 Senheng Electric (KL) Sdn Bhd: SenQ in Gurney Plaza, Penang (exterior)

Chart 2 Senheng Electric (KL) Sdn Bhd: SenQ in Gurney Plaza, Penang (interior)

Internet Strategy

Competitive Positioning

Summary 3 Senheng Electric (KL) Sdn Bhd: Competitive Position 2015

I would like to order

Product name: Senheng Electric (KL) Sdn Bhd in Consumer Electronics (Malaysia)

Product link: <https://marketpublishers.com/r/S54F132A6F3EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S54F132A6F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970