

Semir Group Co Ltd in Apparel and Footwear (China)

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Abstracts

Semir Group will strengthen its product portfolio and new product development to boost its market-competitiveness. Meanwhile, the company will invest more in internet retailing, to ride the e-commerce bandwagon. Overall, Semir Group aims for sustained growth in corporate revenue, to stay competitive in the market over the forecast period.

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Contents

Strategic Direction

Key Facts

Summary 1 Semir Group Co Ltd: Key Facts

Summary 2 Semir Group Co Ltd: Operational Indicators

Retail Operations

Summary 3 Semir Group Co Ltd: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 4 Semir Group Co Ltd: Competitive Position 2016



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