

# Self-Service Cafeterias in New Zealand

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## Abstracts

Self-service cafeterias, as a channel, has reached saturation in New Zealand with low single digit growth in 2023. The category mainly includes buffet style businesses which are not popular in New Zealand. While buffets can offer good value to consumers, there is simply not enough interest in this type of business. Consumers are becoming more health conscious and the idea of buffet-style meals, which is associated with eating higher quantity of foods, is no longer as appealing. There are also no...

Euromonitor International's Self-Service Cafeterias in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

**Product coverage:** Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Self-Service Cafeterias market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SELF-SERVICE CAFETERIAS IN NEW ZEALAND

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Stagnant growth as category reaches market saturation

Slow recovery of eat-in means less consumers interested in self-service cafeterias

Food wastage a concern for buffet-style restaurants

#### PROSPECTS AND OPPORTUNITIES

Consumer attitudes a key challenge for self-service cafeterias

Innovation needed to create interest amid stagnant forecasted growth

Innovative independents focusing on local and fresh ingredients will perform better than chained counterparts

#### CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 10 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 11 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 12 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 13 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 14 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

### CONSUMER FOODSERVICE IN NEW ZEALAND

#### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

#### MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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