

Self-Service Cafeterias in Hong Kong, China

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Abstracts

Self-service cafeterias in Hong Kong experienced significant declines in transaction volumes and current value sales in 2023, largely due to the decreasing number of outlets for one of the main players, Marugame Seimen. However, the channel did receive a marginal boost from inbound tourism flows. Most tourists, as part of their travel itinerary, seek out quality dining experiences. However, amongst value-seeking tourists, self-service cafeterias can offer a convenient and quick option. This led...

Euromonitor International's Self-Service Cafeterias in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Self-Service Cafeterias market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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March 2024

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