

# Self-Service Cafeterias in China

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## Abstracts

In 2023, self-service restaurants experienced a revival of its growth rate, following the challenges posed by the COVID-19 lockdown the previous year. However, the average spend per transaction continued to decline, which was primarily linked to the overall economic downturn.

Euromonitor International's Self-Service Cafeterias in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Self-Service Cafeterias market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Self-Service Cafeterias in China  
Euromonitor International  
February 2024

### LIST OF CONTENTS AND TABLES

SELF-SERVICE CAFETERIAS IN CHINA  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Mr Rice continues to lead, as growth in self-service cafeterias recovers from the pandemic

Emerging self-service noodle restaurants offer high value

### PROSPECTS AND OPPORTUNITIES

Vegetarian self-service cafeterias set to continue to rise

Ageing population presents growth opportunities for self-service cafeterias

### CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 10 Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 11 Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 12 Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 13 Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 14 Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

### CONSUMER FOODSERVICE IN CHINA

### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

## **2023 KEY TRENDS**

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

## **MARKET DATA**

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 22 Sales in Consumer Foodservice by Fulfilment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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## **SOURCES**

Summary 1 Research Sources

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