

Selex Gruppo Commerciale SpA in Retailing (Italy)

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Abstracts

During 2014, Selex celebrated its fiftieth year of operations in Italy and at the end of the review period it was operating with 18 different affiliates, all of its operations undertaken entirely within the Italian borders. The company's growth plans focus on increasingly developing its operations in the convenience stores channel as well as promoting sales of its private label products and regional products.

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