

Seiyu Ltd, The in Retailing (Japan)

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Abstracts

Seiyu Ltd, The aims to expand its internet retailing further over the forecast period. Although the company currently operates an internet retailing site, the service is still limited, with a modest home delivery service area and a limited product offering, mainly food products. However, the company is scheduled to expand delivery coverage through all stores by the end of 2013, and aims to increase its online sales 20 times over the next five years compared with current sales. The company will...

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