

Seita Groupe Imperial Tobacco SA in Tobacco (France)

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Abstracts

In 2016, Seita faced a structural sales decline in its core markets owing to stricter legislation. As a result, the company is looking to further reduce its operational costs. It announced the future closure of its plant at Riom and its research and development centre at Fleury-les-Aubrais during the second semester of 2017. Only its small production plant at Furiani in Corsica will stay open, with the aim of satisfying the island's demand.

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