

Seiko Taiwan Co Ltd in Personal Accessories (Taiwan)

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Abstracts

Seiko Taiwan Co Ltd will continue to seek collaborations with various organisations and companies to further increase brand exposure to consumers and strengthen its spot in the Taiwanese market. The company will also focus on enhancing the shopping experience by building up a more extended distribution network and better aftersales service. In addition, Seiko Taiwan intends to introduce new products using the new Hi-Beat Calibre 9S86 movement.

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