

# Segafredo Zanetti SpA in Consumer Foodservice (Italy)

<https://marketpublishers.com/r/S925E1BAC1BEN.html>

Date: January 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S925E1BAC1BEN

## Abstracts

International expansion was the key interest of the company in consumer foodservice in 2012. In fact, the company stopped opening cafes in Italy to concentrate more on international markets, choosing exclusive locations to launch new outlets. New openings in 2012 took place in Germany, Saudi Arabia, Taiwan, Austria, Bolivia, France, Australia, Palestine, Hong Kong, Armenia, Japan, New York, China, Romania, France, Egypt, Morocco, Mexico and Algeria.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Consumer Foodservice by Location, Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Segafredo Zanetti SpA: Key Facts

Company Background

Suppliers

Competitive Positioning

Summary 2 Segafredo Zanetti SpA: Competitive Position 2012

## I would like to order

Product name: Segafredo Zanetti SpA in Consumer Foodservice (Italy)

Product link: <https://marketpublishers.com/r/S925E1BAC1BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S925E1BAC1BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970