

Security Bank Corp in Consumer Finance (Philippines)

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Abstracts

Security Bank Corp (SBC) has continued, and will continue, to shift focus onto the growth of its retail banking business as guided by its commitment to the value proposition of “BetterBanking”. Supported by its core strengths in wholesale banking and financial markets, SBC puts focus on the development of its retail business by developing products and services that are specifically targeted to retail clients. It assumes a directive to understand the different needs of its retail clients and to p...

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Contents

Strategic Direction

Key Facts

Summary 1 Security Bank Corp: Operational Indicators

Competitive Positioning

Summary 2 Security Bank Corp: Competitive Position 2015

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