

Sebeto Spa in Consumer Foodservice (Italy)

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Abstracts

During 2015, Sebeto Srl signed an agreement with the online ordering platform Deliveroo, showing a clear willingness to invest in giving its customers the possibility to order food online and have it delivered to their door for a small fee. Other company news in 2015 included the development of the new format Coq Nice Kitchen, fully dedicated to white meat, mainly chicken.

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