

# Sears Canada Inc in Consumer Appliances (Canada)

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## Abstracts

Sears is focused on turning around the decline in its retail department store operations through expanding its high-end speciality retail appliance chain Corbeil, refocusing on core product categories and redesigning its department stores to become more modern and customer oriented, including the development of a store-in-store concept for small appliances in effort to modernise its look and generate interest amongst consumers.

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